



October 29 & 30, 2022

St. Bernard Prep School – Cullman, Alabama

An Affordable, Premium Marketing Opportunity

As a sponsor you will get high-traffic brand exposure across multiple platforms before **thousands from across Alabama and surrounding states over two days** plus increasing advertising benefits at each level, recurring sponsor recognition over our public address system at the center of the festival, and more!

Select the sponsorship level that is right for you:

HOGFATHER: \$2,500 (BEST VALUE!)

- 🐷 **EXCLUSIVE!** 10' x 10' outdoor vendor space
- 🐷 24 VIP admission passes
- 🐷 12 Official Festival T-shirts
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
 - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
 - 🐷 Recognition and logo placement in local paper

BOSS HOG: \$1,750

- 🐷 18 VIP admission passes
- 🐷 9 Official Festival T-shirts
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
 - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
 - 🐷 Recognition and logo placement in local paper

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TOP HOG: \$1,500

- 🐷 8 VIP admission passes
- 🐷 4 Official Festival T-shirts
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
 - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
 - 🐷 Recognition and logo placement in local paper

SHOW PIG (ENTERTAINMENT SPONSOR): \$1,000

- 🐷 **EXCLUSIVE!** Additional PA announcements recognizing you before all performances
 - 🐷 4 VIP admission passes
 - 🐷 2 Official Festival T-shirts
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
 - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
 - 🐷 Recognition and logo placement in local paper

PIGLET: \$500

- 🐷 2 VIP admission passes
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
 - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
 - 🐷 Recognition and logo placement in local paper

SHOAT: \$499 and below

- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
 - 🐷 Recognition and logo placement in local paper

Questions?

Contact Festival Director Joyce Nix at:
(256) 255-5860 or jnix@stbernardprep.com



**6th Annual Bernard Blues and BBQ Sponsorship
St. Bernard Prep School**

Checks should be made payable to St. Bernard Prep School and mailed to:

**St. Bernard Prep School
Attn: Joyce Nix
1600 St. Bernard Drive, SE
Cullman, AL 35055**

Enclosed please find my check in the amount of \$_____.
My contact information is listed below.

OR

Please send an invoice in the amount of \$_____ to:

Name_____

Street Address_____

City_____ State_____ ZIP_____

Email_____

Phone_____

Website_____

**Graphics, logos, etc. should be emailed in JPEG format to:
jnix@stbernardprep.com**